



SPONSORSHIP OPPORTUNITIES

35th Annual Memorial Tournament

Wednesday, June 11, 2025

Pheasant Run Golf Club, 18033 Warden Avenue, Sharon

WHY SPONSOR?

35 Years Strong

Each year, the tournament is held in memory of, and in honour of our police officers who have lost their lives in the line of duty. For the past 34 years, the event has helped to support a variety of local charities and police support programs, including \$63,000 donation to the Salvation Army Central York Region from 2016 to 2023.



Showcase Your Brand

Sponsoring the Memorial Golf Tournament not only gives you access to over 2,500 uniform and civilian members, but provides your company's brand with effective sponsorship opportunities that give you exposure through a variety of channels.



Audience

The event brings together YRPA members, community representatives and local businesses to help raise much needed funds to help support community charities. This year, proceeds from the tournament will once again help to support Community Living Central York and our YRPA Benevolent Fund.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$5,000 (1 available)

- One foursome
- Primary company logo listing on promotional materials, including tournament banner, dinner reception and tournament agenda
- Company logo on golf bag
- Hole sponsor on tee sign and product table
- Opportunity to speak at dinner reception
- Recognition on YRPA website, social media accounts and event news release



DINNER SPONSOR: \$2,500 (2 available)

- Company logo listing at dinner reception and tournament banner
- Recognition on YRPA website, social media accounts and event news release
- Company name recognized in tournament agenda

LUNCH SPONSOR: \$2,500 (2 available)

- Company logo listing in lunch area and tournament banner
- Recognition on YRPA website, social media accounts and event news release
- Company name recognized in tournament agenda

COFFEE CART SPONSOR: \$2,000 (2 available)

- Company logo at coffee cart station in registration area with product service table and ability to promote your business
- Company name recognized in tournament agenda

SPONSORSHIP OPPORTUNITIES

AIR CANNON HOLE SPONSOR: \$1,500 (2 available)

- Company logo at air cannon hole
 - Provided with 2 staff at the hole (spotter and operator), air cannon, golf balls, tent and liability insurance
 - Company name recognized in tournament agenda
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GOLF CART SPONSOR: \$1,500 (2 available)

- Company logo listing on each tournament participant golf cart
 - Company name recognized in tournament agenda
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FOOD SAMPLING HOLE SPONSOR: \$1,500 (3 available)

- Company logo at food sampling hole
 - Company name recognized in tournament agenda
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MEN'S & WOMEN'S CLOSEST TO THE PIN | LONGEST DRIVE | HOLE IN ONE: IN KIND

- Hole sponsor with on course tee sign and product table with the opportunity to have representatives at your sponsored hole and interact with the golfers (following Alcohol and Gaming Commission of Ontario & course guidelines)
- Hole in One Sponsor is responsible for securing their own insurance for the hole once the yardage for the hole has been provided
- Company to award prizes to winners
- Company name recognized in tournament agenda

SPONSORSHIP OPPORTUNITIES

HOLE SPONSOR WITH PRODUCT TABLE: \$600 (4 available)

- Hole sponsor with on course tee sign and product table with opportunity to have representatives at your sponsored hole and interact with the golfers (following AHS & course guidelines)
 - Company name recognized in tournament agenda
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HOLE SPONSOR: \$500 (3 available)

- Hole sponsor with on course tee sign
 - Company name recognized in tournament agenda
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POLICE ASSOCIATION PLAYER SWAG BAG SPONSOR: \$500 (available only to police associations)

- Association logo on player swag bag
 - Association recognized in tournament agenda
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BEVERAGE SAMPLING HOLE: IN KIND (2 available)

- Hole sponsor with on course tee sign and product table with opportunity to provide beverage for the golfers (following Alcohol and Gaming Commission of Ontario & course guidelines), subject to retail pricing
 - Company name recognized in tournament agenda
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SILENT AUCTION SPONSOR: \$500

- Company name will be recognized in the online silent auction



35TH ANNUAL MEMORIAL GOLF TOURNAMENT

THANK YOU!

*For more details or secure your sponsorship,
please visit bit.ly/2025MGT
or contact Laura Reynolds lreynolds@yrpa.ca or
Erika Mieto emieto@yrpa.ca.*

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